GREEN WORKFORCE CONNECT

Help to Cultivate a New Generation of
Weatherization Assistance Program
Professionals and Contractors



PROBLEMS

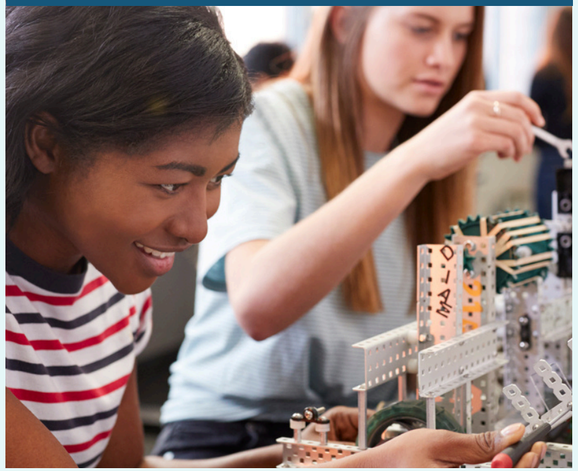
- Job seekers don’t know about opportunities in the Weatherization Assistance Program.
- Workforce development resources are fragmented.
- Employers need help connecting to potential employees.
- Contractors don’t know how to connect to Weatherization Assistance Program opportunities.

SOLUTIONS

- **Green Workforce Connect** provides job seekers with a Weatherization Assistance Program career exploration tool and connects them to their local Weatherization Assistance Program employer.
- Employers access workforce development resources and technical assistance.
- Contractors access program information and resources to connect them to Weatherization Assistance Program contracting opportunities.

TARGET AUDIENCES

Students



I want to explore career pathways, and access scholarships, internships, apprenticeships, OJT or other programs.

Job Seekers



I want to learn about career pathways and connect to a program or job opportunity.

Career Switchers



I want to learn about career pathways, map my current skills, upskill if needed, and connect to an employer.

Current Employees



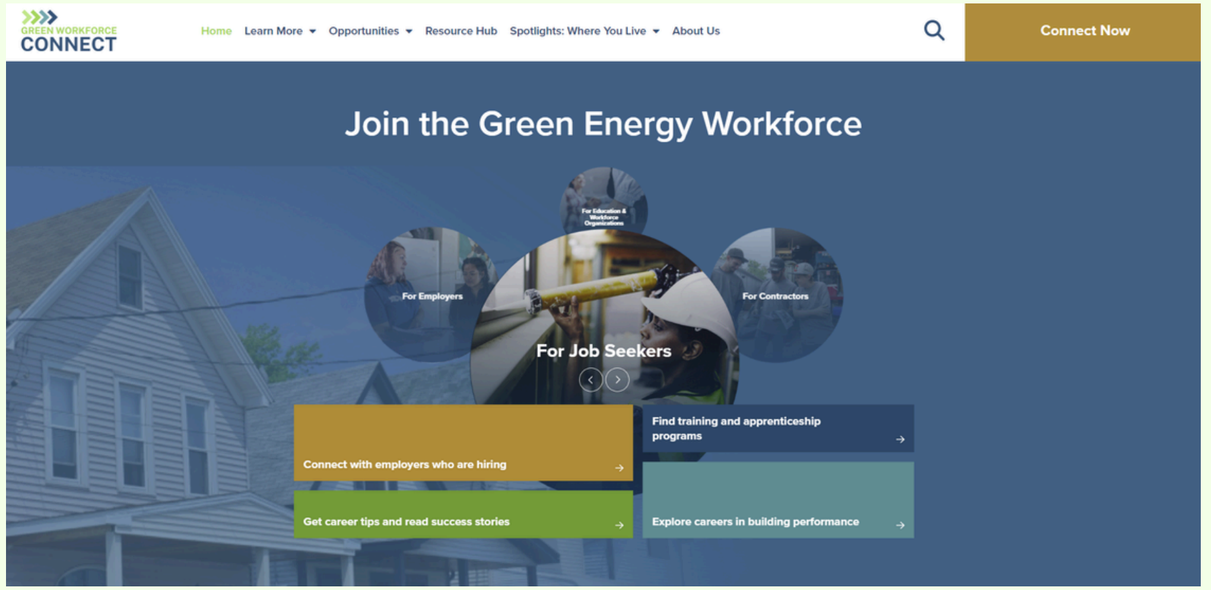
I want professional development and recognition for my learning that provides me with career mobility.

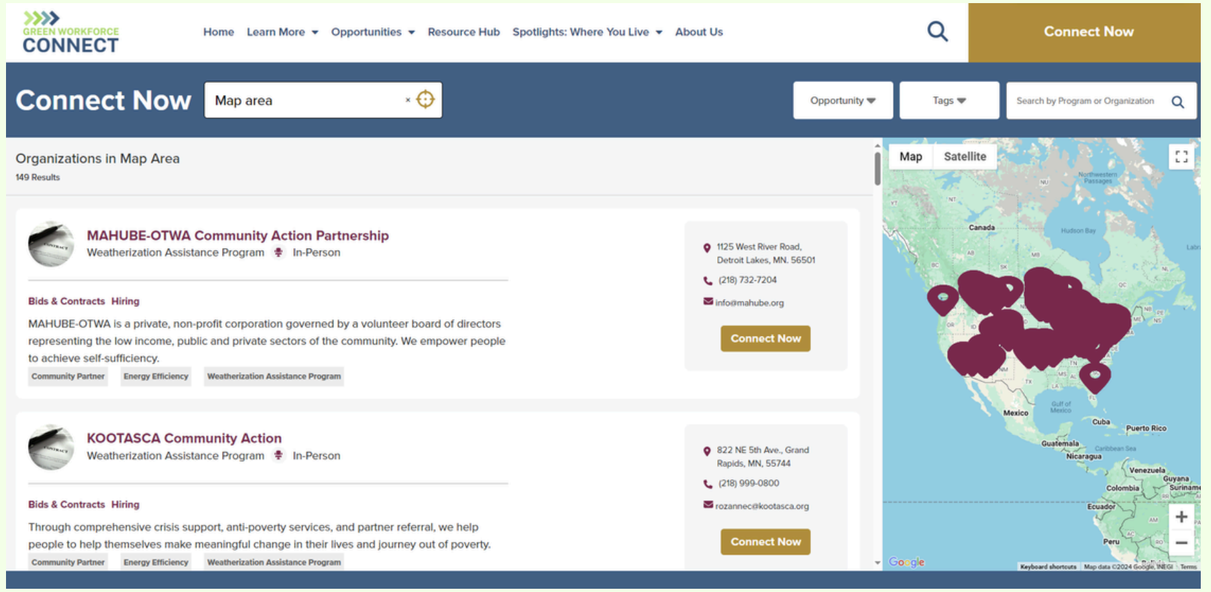
Introducing...

GREEN WORKFORCE CONNECT.org!

Job seekers will:

- Discover career pathways and explore entry points
- Access various resources
- Determine if this work is a good fit with quiz
- Connect to their local weatherization or training center





Take advantage of our...

GREEN WORKFORCE
CONNECT

Outreach Toolkit!

Raise awareness of Weatherization Assistance Program careers and invite job seekers to visit the Green Workforce Connect platform! The outreach toolkit includes dozens of template options for multiple audiences, including:

- Printable Flyers
- Printable Postcards
- Social Media Toolkit
- Radio Ads/PSA Language
- Slide Templates and Presentations
- Career Stories Featuring Weatherization Professionals



GREEN WORKFORCE
CONNECT

SCAN ME

Visit Website

SCAN ME

Stay Connected with Green Workforce Connect Updates

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